



AUTUMN HEIL CARR

aphcdesign.com • aphcdesign@gmail.com • (714) 225 - 0098

Senior Graphic Designer specializing in digital illustration and packaging design. Combining original details with a deep focus in color theory, typography, and industry trends that make each project “pop”.

SKILLS

Core Skills

Design & Illustration: Art Direction | Hand Typography | Digital Illustration | Iconography | Branding | Studio Art | Stop-Motion Animation

Product & Technical: Packaging Design | Product Wraps | UPC/QR/Barcode Generation | Apparel Design | Print Design | Environmental Design | File Management

Strategy & Digital: AI Prompting & Photo Gen | Remote Management | Website/App Design | Email Design | Ads | Banners

Software

Creative Suite: Adobe Illustrator | Adobe Photoshop | Adobe Indesign | Figma | Canva

AI & Collaboration: ChatGPT | Gemini | Clickup | Slack | Google Suite | Wix | Shopify

ACHIEVEMENTS

Contest Winner

FEASTABLES (JAN 2023)

Awarded the \$10,000 Grand Prize in a national snack bar packaging design contest, selected from thousands of applicants by industry judges and Mr. Beast.

EXPERIENCE

Senior Graphic Designer

V SYNDICATE / EVERYTHINGFOR420 (JUL 2022–CURRENT)

Manages remote creatives in multiple time-zones with collaboration across all teams. Guides the visual identity for high-volume consumer goods and creates custom packaging and dielines for both retail and wholesale markets. The organization of systems and asset libraries to streamline collaboration. AI prompting used for optimizing content writing, scheduling, image generation, and research.

Freelance Graphic Designer & Illustrator

APHCDESIGN.COM (SEP 2014 – CURRENT)

Hand-typography, digital illustrations, and print design for wellness brands, local businesses, and independent projects.

V SYNDICATE (OCT 2020 – MAR 2022)

Product wraps and packaging created using both provided and custom dielines. Custom artwork/ icons for various projects. Catalog design and inventory tracking with SKU/ barcode creation. Marketing and environmental assets used for trade shows and websites.

Graphic Designer

ICOVY MARKETING (MAR 2018–JAN 2020)

Promoted from intern to Lead Designer, delivering environmental, print, and digital designs for medical-device industry brands.

EDUCATION

Northern Arizona University

(AUG 2016 - MAY 2020)

Major: Visual Communication - Emphasis in Graphic Design

Minor: Studio Art