

AUTUMN HEIL CARR

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Senior Graphic Designer that combines original details with a deep understanding of color theory, typography, and industry trends to make each project “pop”.

SKILLS

Core Skills

Graphic Design | Packaging Design | Hand Typography | Typography | Digital Illustration | Product Wraps | Iconography | Branding | Photo Editing | Lightbox Photography | SKU/QR/ Barcode Generation | Apparel | Print Design | Digital Design | Environmental Design | File Management & Organization | AI Prompting & Photo Gen | Remote Management | Web Design | App Design | Email Design | Ads | Studio Art | Stop-Motion Animation

Software

Adobe Illustrator | Adobe Photoshop | Adobe Indesign | Figma | Canva | Wix | Shopify
ChatGPT | Gemini | Clickup | Slack | Google Suite | Microsoft Suite

ACHIEVEMENTS

Contest Winner

FEASTABLES (JAN 2023)

Awarded the \$10,000 Grand Prize in a national snack bar packaging design contest, selected from thousands of applicants by industry judges and Mr. Beast.

EXPERIENCE

Senior Graphic Designer

V SYNDICATE / HED TECHNOLOGIES LLC (JUL 2022–CURRENT)

Manages remote creatives in multiple time-zones with collaboration across all teams. Custom packaging and product wraps for both retail and wholesale markets. The organization of systems and asset libraries. AI prompting used for optimizing content writing, scheduling, image generation, and research. Upholding and updating brand books, catalogs, and client proofs. Printed and digital design such as flyers, influencer boxes, website banners, apparel, and ads.

Freelance Graphic Designer & Illustrator

APHCDESIGN.COM (SEP 2014 – CURRENT)

Hand-typography, digital illustrations, digital/print design for brands, local businesses, and independent projects. Some clients include: Space Camp Wellness, MedMen, Momona Skin, Assistance League of Orange, O.C. Spears.

Graphic Designer

EAZE (APR 2022 – JUN 2022)

Digital, print, and environmental design for retail store and brand advertisement. Billboards, signage, flyers, ads, product lightbox photos, photo editing, & more.

Graphic Designer

V SYNDICATE (OCT 2020 – MAR 2022)

Product wraps and packaging created using both provided and custom dielines. Catalog design and inventory tracking with SKU/ barcode creation. Marketing and environmental assets used for trade shows and websites.

Graphic Designer

ICOVY MARKETING (MAR 2018–JAN 2020)

Promoted from intern to Lead Designer, delivering environmental, print, and digital designs for medical-device industry brands.

EDUCATION

Northern Arizona University

(AUG 2016 - MAY 2020)

Major: Visual Communication - Emphasis in Graphic Design
Minor: Studio Art